

**Written Submission for the Pre-Budget Consultations in
Advance of the Upcoming Federal Budget**

by:



The Writers' Union of Canada

Recommendation 1: That the government provide additional annual funding to the Canada Council for the Arts in the amount of \$15 million in order to increase the Public Lending Right program budget to \$30 million annually.

Recommendation 2: That the government immediately amend the Copyright Act in order to repair the damage to the cultural economy from unregulated educational copying of published works.

Recommendation 3: That the government implement a Basic Income Guarantee program.

The Writers' Union of Canada

The Writers' Union of Canada (TWUC) is the national organization of professionally published writers. Representing thousands of authors across Canada, the Union was founded in 1973 to work with governments, publishers, booksellers, and readers in order to improve the conditions of Canadian writers, and increase legal access to their work.

Because a lively and diverse literary culture is essential in defining Canada and its people, the Union supports its members, and advocates on their behalf for the advancement of their common interests. In so doing we promote the rights, freedoms, and economic well-being of all writers.

Past advocacy work by the Union has led to such notable achievements as the establishment of Public Lending Right and Access Copyright, which provide writers with financial compensation for the use of their work by libraries and through electronic reproduction. Members of the Union benefit from a range of services that are not otherwise easily available to writers working in isolation.

The Union has been a leading voice in Canada's copyright reform process, and currently chairs the International Authors Forum, an umbrella group representing over 700,000 authors worldwide in the ongoing discussion around creators' rights, and broad access to published literature.

Recommendation 1:

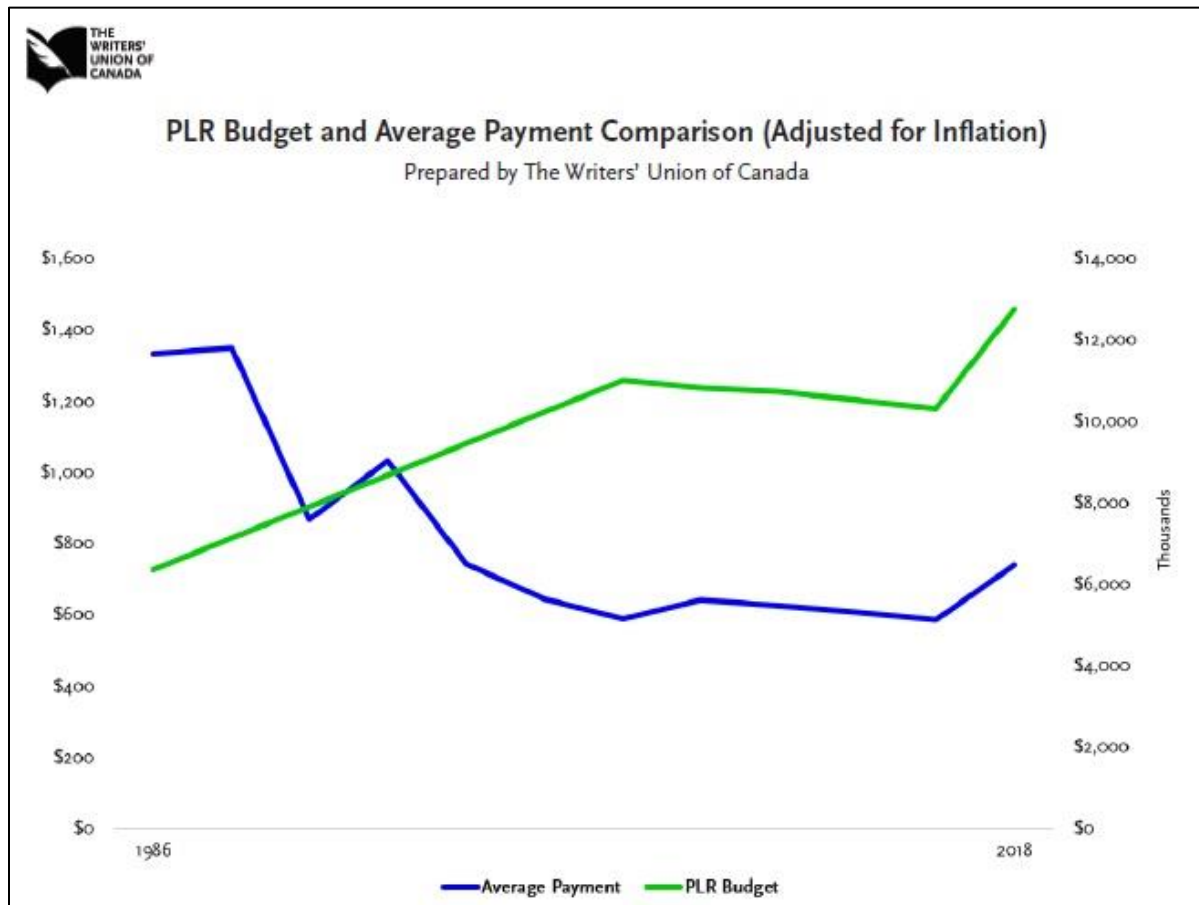
That the government provide additional annual funding to the Canada Council for the Arts in the amount of \$15 million in order to increase the Public Lending Right program budget to \$30 million annually.

Canada's Public Lending Right program, administered by the Canada Council for the Arts, was designed specifically to compensate authors for the collection and ongoing free use of their work in Canada's public libraries. As [Roy Macskimming writes](#) in a series of government funded research papers on the subject, PLR "embodies a bargain struck in good faith between Canadian authors and the Canadian public" and is a form of "natural justice" that is squarely in the public's interest. Authors happily see their books freely available in public libraries, and the government provides a payment for that use.

Last year, Canada's PLR [paid out](#) just under \$15 million dollars to almost 18,000 authors and other published authors. The average payment to individual authors was \$822. Authors view these PLR payments as an essential, yet shrinking, part of their annual income mix.

When the program was launched with a much lower budget in 1986, the average payment for authors was \$1,344 (adjusted for inflation). There has, therefore, been a decrease in average payments of 38%. While Canada's writing and publishing sector has itself invested for growth and greatly increased the

number of Canadian books in Canadian libraries, the government allocation to the PLR budget has not increased at anywhere near a sustainable rate.



Canada's writers are grateful for this 34 year-old cultural support. But, clearly, the PLR's budget has not kept pace with sectoral need. Furthermore, it is not adequately prepared for the explosive growth of titles that results from the recent acceptance of both e-books and audiobooks into the program.

The number of writers and titles in the program has increased fivefold since 1986. While indicative of cultural success for the country, this program pressure has resulted in a number of constraints placed on PLR payments, including a sliding scale of book-value based on number of years in the program and, beginning last year, the retirement of books from the program after 25 years. These constraints have resulted in over 18,000 titles dropped from the program. TWUC estimates that number will be close to 21,000 after 2020. What this means is that Canadian classics still in demand are no longer receiving PLR compensation, despite still being present in the library systems.

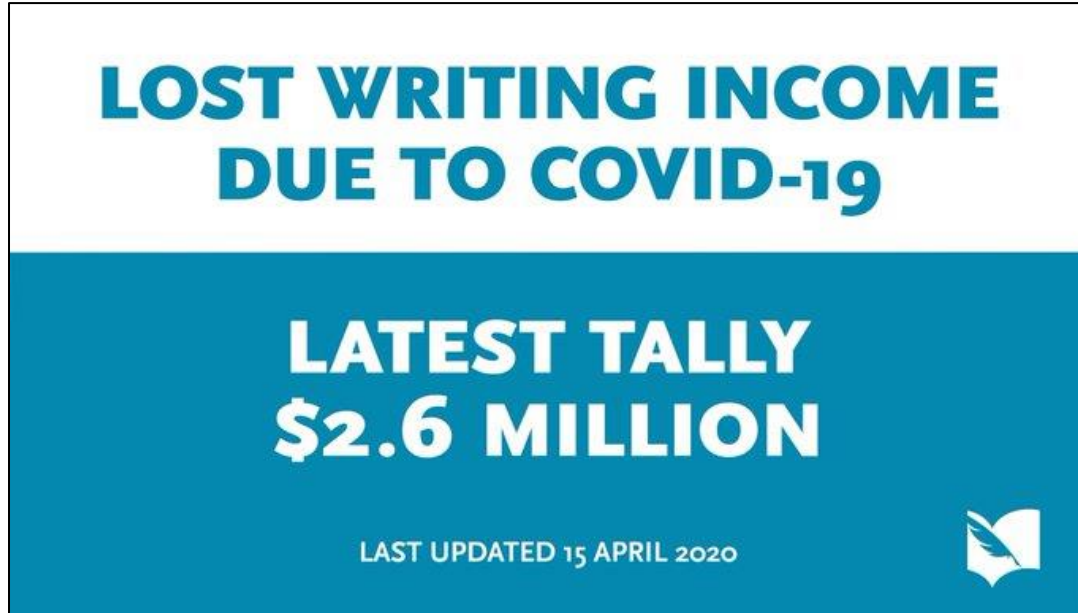
Put plainly, the value of a PLR payment has shrunk considerably and, with the loss of titles outside naturally occurring attrition, the PLR budget is struggling to maintain the relevance and meaning it once had as a true support program. Yet with an efficient program infrastructure and professional staffing through the Canada Council, the PLR program is very well placed to help Canada's professional writing economy recover from the impacts of the COVID-19 pandemic.

TWUC calls on the government to allocate additional annual funding of \$15 million dollars in order to double the PLR program budget. Furthermore, we ask the government to commit to annual increases tied to program growth.

Recommendation 2:

That the government immediately amend the Copyright Act in order to repair the damage to the cultural economy from unregulated educational copying of published works.

The [average income for writers has dropped precipitously over the last decade](#), due primarily to the effects of uncompensated educational copying, and now stands at less than \$10,000 on average. A TWUC survey put in the field early in the COVID-19 lockdown showed income losses to writers of more than \$10,000 on average.



This means, for the time being at least, the pandemic has essentially destroyed a meaningful writing economy in Canada. TWUC is aware of authors leaving the business as a result.

Canada's authors would have been much better positioned to withstand the economic impact of the lockdown had they been properly compensated for the copying of their work in the education sector over the last decade. According to rates set by the Copyright Board of Canada, approximately \$150 million is owed in arrears by the education sector for copying dating back to 2011 (before passage of 2012's Copyright Modernization Act). Since 2012, neither the K-12 nor Post-Secondary sectors have meaningfully engaged with collective licensing for their copying, refusing licenses and ignoring tariffs set at the Copyright Board.

With the Federal Court of Appeal decision in [*York University v. The Canadian Copyright Licensing Agency \(Access Copyright\), 2020*](#), released in April, Canada's writers find ourselves in an absurdly unfair situation. The FCA confirmed that the copying practices of the education sector are unfair under the law. But in the same decision, the FCA removed authors' ability to work collectively and enforce their rights through Copyright Board tariffs.

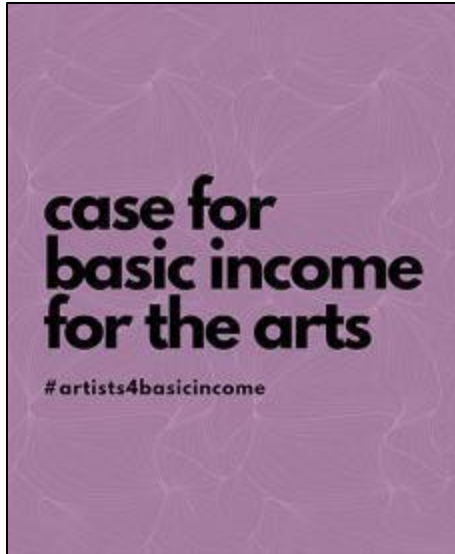
Desperately in need of income to get through this ongoing global emergency, authors have no access to the tens of millions of dollars owed to them, and must now spend more time and money on an appeal to the Supreme Court of Canada.. TWUC is already engaged with the SCC process, filing an affidavit requesting leave to intervene in the appeal hearing as part of a writing and publishing coalition.

The education sector's broad refusal to license the work they copy has been going on now for almost a decade, despite repeated rulings against their copying guidelines.

TWUC calls on the government to immediately remedy this situation by amending the Copyright Act to clarify that fair dealing does not apply as an exception for educational use when a reasonable licensing solution is available. Furthermore, we ask that the purpose of the Copyright Board be clarified and made explicit (in that tariffs set at the Board are mandatory).

Recommendation 3:

That the government implement a Basic Income Guarantee program.



TWUC is one of the original signatories to the July 16th [Public Letter from the Arts Community for a Basic Income Guarantee](#). We believe the Canada Emergency Response Benefit (CERB) program has proven that a broadly applied Basic Income Guarantee protects and even stimulates the economy no matter the employment rate, while not in any way discouraging recipients from seeking and performing meaningful work.


This is especially true in the arts and culture sector, where so many workers depend on unstable gig economy pay structures and the irregular income patterns of work that stretches across years rather than months.

Author incomes, in particular, rise and fall depending on where they are in the creative process, and the vagaries of the cultural marketplace. Four lean years of writing (with or without a publishing contract) can be followed by a year of relative success as a new book realizes sales and, maybe, prize success. A bestselling book can be followed a few years later by a new title that for whatever reason does not match the sales of the previous title, and yet both books contribute something essential to Canadian culture. These are the troughs and peaks of the cultural economy. The instability that comes with them can and does drive creators out of the business of Canadian culture.

A Basic Income Guarantee would help to stabilize and minimize the troughs in an author's earning pattern, and provide the stability necessary to continue creating. As stated in the public letter:

We envision a Basic Income Guarantee that ensures financial stability without eroding the existing federal support for arts and culture programs. Unconditional access to a basic income will support the remarkable creative capacity of individuals, and provide employment opportunities, bold visions and community inspiration.

TWUC calls on the government to implement a Basic Income Guarantee as an economic foundation for Canada's workers. A basic income should complement and not replace or in any way diminish existing arts support programs.



**CANADIAN
WRITERS'
EMERGENCY
RELIEF FUND**

Third round deadline is May 5, 2020.
writerstrust.com/ReliefFund

#WriterReliefFund

TWUC considers itself to be a partner with government in the support of Canadian authors and readers, having helped to privately raise and distribute more than \$376,000 in emergency relief funding to authors and visual artists since the beginning of the COVID-19 lockdown. The Canadian Writers' Emergency Relief Fund was a joint effort between TWUC and the Writers' Trust of Canada, and benefited from no government support.

Thank you for considering the pre-budget recommendations from The Writers' Union of Canada. We are happy to consult further on the implementation of any of these recommendations, including by providing specific wording for legislative change.

Respectfully submitted on behalf of The Writers' Union of Canada, by:

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