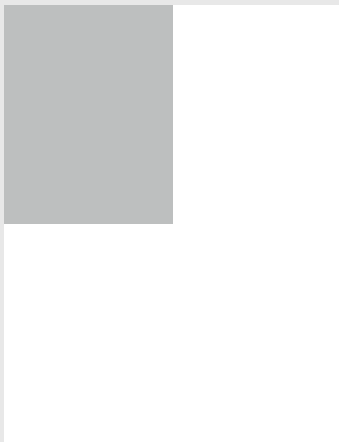


**ADVERTISING
 RATE CARD**

Write is the magazine for The Writers’ Union of Canada’s 2000+ members — the country’s published book authors. It is a must-read resource that presents news of the rapidly-changing sector from writers’ perspectives; introduces new writers and their works; offers feature stories on issues; and provides updates on Union news and views.

Place your ads today to reach this exclusive group of writers and industry insiders!

¼ PAGE DISPLAY



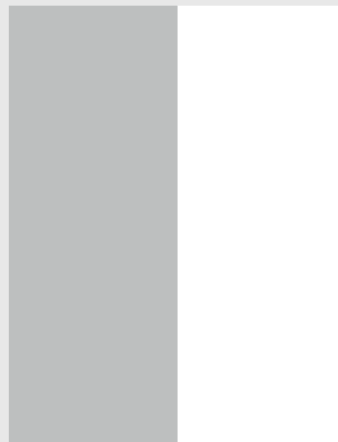
Width	3.65"
Height	4.75"
Interior B+W	\$225
Inside covers	\$300
Back cover	–

½ PAGE HORIZONTAL



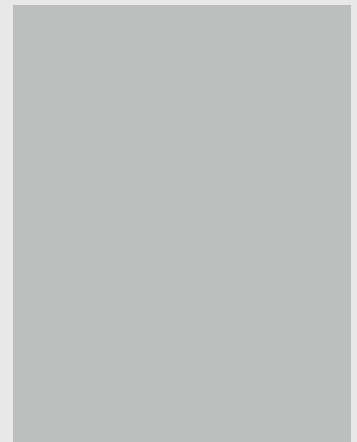
Width	7.5"
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Interior B+W	\$275
Inside covers	\$400
Back cover	\$450

½ PAGE VERTICAL



Width	3.65"
Height	9.75"
Interior B+W	\$275
Inside covers	\$400
Back cover	\$450

FULL PAGE DISPLAY



Width	7.5"
Height	9.75"
Interior B+W	\$425
Inside covers	\$550
Back cover	\$700
Centre spread	\$1200

PLEASE NOTE: Rates listed are for colour ad placements, unless otherwise indicated by “B+W.” All prices are subject to HST.

BOOK COVER ADS

New member \$90
 Member news \$90

Book covers accompany editorial text listing new Union members and member awards and significant achievements.

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Up to 75 words, Interior B+W text \$55

INSERTS

Please contact us for details

DISCOUNTS

25% for 4 ads or more
 35% off for TWUC members
 Discounts apply only to display ads and inserts

AD MATERIALS CRITERIA

See size specifications above. Artwork should be supplied as a high-res, print-ready PDF. Please send all artwork and inquiries to ads@writersunion.ca. Full page display ads should include 1/8” bleed.