

## ADVERTISING RATE CARD

THE MAGAZINE OF  
**THE WRITERS'  
UNION OF  
CANADA**

*Write* is the magazine for The Writers' Union of Canada's 2000+ members — the country's published book authors. It is a must-read resource that presents news of the rapidly-changing sector from writers' perspectives; introduces new writers and their works; offers feature stories on issues; and provides updates on Union news and views.

Place your ads today to reach this exclusive group of writers and industry insiders!

### ¼ PAGE DISPLAY



Width	3.65"
Height	4.75"
Interior B+W	\$225
Inside covers	\$300
Back cover	–

### ½ PAGE HORIZONTAL



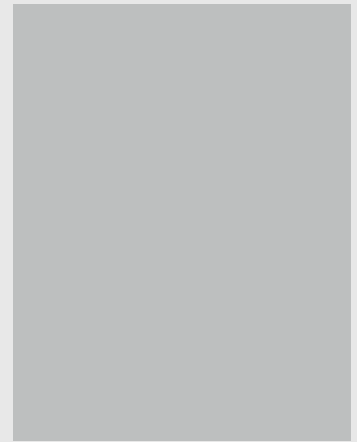
Width	7.5"
Height	4.75"
Interior B+W	\$275
Inside covers	\$400
Back cover	\$450

### ½ PAGE VERTICAL



Width	3.65"
Height	9.75"
Interior B+W	\$275
Inside covers	\$400
Back cover	\$450

### FULL PAGE DISPLAY



Width	7.5"
Height	9.75"
Interior B+W	\$425
Inside covers	\$550
Back cover	\$700
Centre spread	\$1200

PLEASE NOTE: Rates listed are for colour ad placements, unless otherwise indicated by "B+W." All prices are subject to HST.

### UPCOMING PUBLICATION DATES & DEADLINES

Issue	Booking Deadline	Artwork Deadline	Launch Date
Winter 2018	Dec 20	Jan 8	Feb 28
Spring 2018	Mar 15	Mar 19	May 10
Summer 2018	Jun 14	Jun 18	Aug 9
Fall 2018	Sep 13	Sep 17	Nov 8

### CLASSIFIED

Up to 75 words, Interior B+W text \$55

### INSERTS

Please contact us for details

### DISCOUNTS

25% for 4 ads or more  
35% off for TWUC members

Discounts apply only to display ads and inserts

### AD MATERIALS CRITERIA

See size specifications above. Artwork should be supplied as a high-res, print-ready PDF. Please send all artwork and inquiries to [ads@writersunion.ca](mailto:ads@writersunion.ca). Full page display ads should include 1/8" bleed.