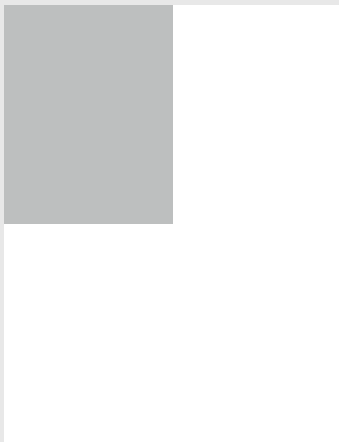


ADVERTISING
RATE CARD

Write is the magazine for The Writers' Union of Canada's 2000+ members — the country's published book authors. It is a must-read resource that presents news of the rapidly-changing sector from writers' perspectives; introduces new writers and their works; offers feature stories on issues; and provides updates on Union news and views.

Place your ads today to reach this exclusive group of writers and industry insiders!

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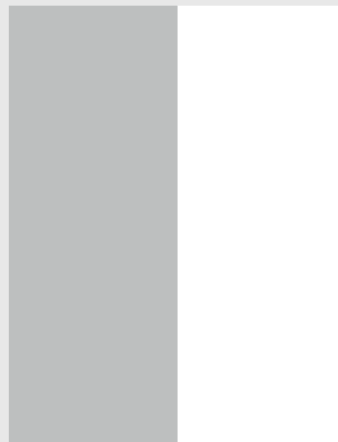
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Height	4.75"
Interior B+W	\$225
Inside covers	\$300
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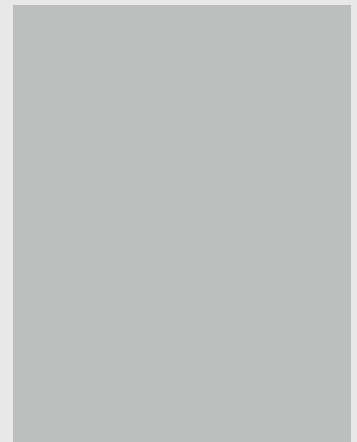
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Back cover	\$700
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PLEASE NOTE: Rates listed are for colour ad placements, unless otherwise indicated by "B+W"

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New member \$90
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Book covers accompany editorial text listing new Union members and member awards and significant achievements.

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25% for 4 ads or more
35% off for TWUC members
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AD MATERIALS CRITERIA

See size specifications above. Artwork should be supplied as a high-res, print-ready PDF. Please send all artwork and inquiries to ads@writersunion.ca. Full page display ads should include 1/8" bleed.